



## Franklin Soil and Water Conservation District 2012 Conservation Poster Contest

**What:** Posters to carry an environmental message into the local community.  
*Again for 2012 – these posters will be drawn on 8 1/2” x 11” paper!!*

**When:** Teacher entry form due back by February 10, 2012  
Contest starts week of February 13, 2012  
Classroom winners forwarded to Franklin Soil and Water by Friday, March 16<sup>th</sup>  
Winners will be announced in April

**Who:** Any interested school class, youth or scout group, or homeschooler in grades K-12 in Franklin County.

**Theme:** The 2012 theme is “Soil to Spoon”, concentrating on the dependence and connection between soil and all foods. Teachers will be provided with background materials, including a power point to help students understand the theme.



- Rules:**
- 1) Any type of 8 1/2” x 11” paper may be used, however to further the conservation message you are encouraged to reuse paper that has writing on only one side. Any form of coloring, writing, or drawing may be used. \*Computer generated posters will be judged as a separate category. No pictures of commercial origin are permitted.
  - 2) Each student should put his/her name, grade, school or group, **and** teacher's or leader's name on the back of the paper.
  - 3) Each teacher will select one poster from his/her class or group to represent that class in the county-wide competition.
  - 4) The posters will be judged in the grade categories: K-1, 2-3, 4-5, 6-8, 9-12.
  - 5) Posters will be judged on the following criteria: 50% Conservation Message  
30% Visual Effectiveness 10% Originality 10% Universal Appeal
  - 6) Winning posters may be scanned into the computer and used in press releases and Franklin Soil and Water promotional pieces.

**Awards:** County winners will receive certificates of recognition. Their posters may be displayed at county-wide events and municipal meetings.



**Sponsored by:** Franklin Soil and Water Conservation District

**Questions:** Contact: Linda Pettit, Environmental Education Specialist

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