

Approximately 3.5 inches

Approximately 4.5 inches

Exhibitors

¼ Page Ad Space

Can usually accommodate a logo and ~100 words

This diagram shows a blue rectangular area representing a 1/4 page ad space. A vertical double-headed arrow on the left indicates a height of approximately 3.5 inches. A horizontal double-headed arrow at the top indicates a width of approximately 4.5 inches. The text inside the box specifies that this space is for exhibitors, occupies 1/4 of a page, and can typically hold a logo and about 100 words.

Fold Line

Approximately 4.5 inches

Approximately 7.5 inches

Sponsors

½ Page Ad Space

Can usually accommodate a logo and ~200 words

This diagram shows a blue rectangular area representing a 1/2 page ad space. A horizontal double-headed arrow at the top indicates a width of approximately 4.5 inches. A vertical double-headed arrow on the left indicates a height of approximately 7.5 inches. The text inside the box specifies that this space is for sponsors, occupies 1/2 of a page, and can typically hold a logo and about 200 words.