

FOR IMMEDIATE RELEASE

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Franklin Soil and Water Conservation Districts meets with State Leaders to Promote Conservation

5/22/18 FRANKLIN COUNTY, OHIO – Franklin Soil and Water Conservation District representatives met with _____ to discuss opportunities to discuss continuing efforts to support natural resource conservation in Franklin County for clean water and healthy streams.

Water pollution is increasingly impacting Lake Erie and our local rivers. The public needs a better understanding of how their actions can pollute our rivers. With the support of state leadership, Central Ohio Soil and Water Conservation Districts, along with local government partners, are sharing staff time and resources to develop and market clean water messages. Messages will be shared through social media, public events, businesses, newspapers and radio with Bethechangeformcleanwater.org serving as the message sharing platform. Through this effort we will reach residents multiple times with carefully crafted messages where they live, work and play.

Soil and Water Conservation Districts provide the “boots on the ground” who work with developers, farmers, businesses and local governments to reduce stormwater runoff and its pollution. In Franklin County we provide technical assistance to over 500 properties a year, directly reach over 5,000 professionals and homeowners with conservation information, and expose over 50,000 residents to conservation messaging.

Jennifer Fish, Director of Franklin Soil and Water, said, “With shared support from local governments, local businesses and residents and the state legislator we are able to keep water quality and clean streams a priority for protection for future generations”

Enabled under Ohio Revised Code 940, soil and water conservation districts are subdivisions of the State of Ohio organized along county boundaries. The five-member Board of Supervisors is the governing body of Franklin Soil and Water. Supervisors must own land or reside in Franklin County. They serve, unpaid, for three-year terms as elected public officials. Franklin Soil and Water receives non-mandated funding from the Franklin County Board of Commissioners, local municipalities and from the state as match funding.

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The mission of Franklin Soil and Water Conservation District is to promote responsible land use decisions for the conservation, protection and improvement of soil and water resources by providing information assistance through effective partnering, technical guidance and education.

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