



2023 Summer Internship Opportunity

Business Outreach Intern

Join our Outreach Team in working with local businesses to support and adopt conservation practices. This internship will work closely with the Director, Public Outreach Coordinator, Outreach Program Specialist, and Conservation Implementation Specialist to assist with outreach programs. Depending on availability and interests there will be opportunities to learn more about our other conservation programs. The position will work mid-May through mid-August.

Duties and Responsibilities:

- Assist with outreach to green industry businesses including nurseries and lawncare companies.
- Assist with developing and distributing outreach materials for public, local government, and business.
- Travel to partnering nurseries and assist with labeling native plants and updating brochures at educational kiosks.
- Visit local hardware and pet stores to provide educational materials to educate customers on best management practices.
- Assist with event planning and administration for programs such as Master Rain Gardener, Get Grassy, Gardening for Clean Water, and other programs as needed.
- Assist with community events on weekends.

Qualifications:

- Able to demonstrate some knowledge of or an appreciation for natural resource conservation.
- Able to secure transportation to and from work and events.
- Knowledge or interest in learning about native and common landscape plants.
- Excellent Customer Service Skills
- Willing and able to visit business locations to ask them to assist in promoting our programs.
- Ability to communicate effectively in both oral and written form.
- Familiarity with popular computer software (including, but not limited to, MS Word, Excel, and Publisher).
- Must take initiative, be dependable, and motivated.
- Able to take direction and respond positively to feedback.
- Able to work occasional evenings and weekends.
- Able to lift 20lbs.

Compensation and Benefits:

Pay Grade 1 (\$14.00/hr.)

Part-time Position (20-30 hrs/week)

Paid holidays, sick leave benefits, and Public Employees Retirement benefits.

Application:

Please email resume, cover letter and availability to administrator@franklinswcd.org. Selection of candidates will begin on February 21st. Position will remain open until filled.