



**Franklin Soil and Water  
Conservation District**  
*Creating Conservation Solutions for Over 70 Years*

# 2022 CONSERVATION POSTER CONTEST

The Conservation Poster Contest is an annual event sponsored by Soil and Water Conservation Districts nationwide. This contest provides young people with an avenue to gain a better appreciation for our environment and share this caring sentiment through artwork. Franklin Soil and Water is proud to host a local contest in conjunction with the national event.

## 2022 Poster Contest Theme:

*"Healthy Soil:  
Healthy Life"*

Healthy soils are the foundation for all life on Earth. Soil is an important resource for everything from human health to agriculture to water filtration. The imperative benefit of healthy soil is food production. Healthy soils also give us clean air and water, plentiful crops and forests, diverse wildlife and beautiful landscapes. It is important that each of us recognize where our food comes from and the farmers and ranchers who are dedicated to using responsible land-management practices to ensure a sustainable food supply and healthy land and soil for future generations.



The Franklin County Conservation Poster Contest is open to any student in grades K-12. The contest will run from **January 31<sup>st</sup> through April 15<sup>th</sup>.**

Classes and youth groups are asked to submit their top entries to Franklin SWCD by April 15<sup>th</sup>.

Posters will be judged by the Franklin Soil and Water staff.

County winners will be recognized at an Awards Ceremony at Franklin Park Conservatory on May 21<sup>st</sup> 10:30-11:30 AM.

FOR ADDITIONAL INFORMATION VISIT OUR [WEBSITE](#)

[CLICK HERE](#) TO REGISTER YOUR CLASS OR YOUTH GROUP TO PARTICIPATE IN THE CONTEST

QUESTIONS: [CONTACT LINDA PETTIT](#)



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# 2022 CONSERVATION POSTER CONTEST

- WHAT:** Posters created by students to carry an environmental message into the local community
- WHEN:** Contest begins on Monday, January 31<sup>st</sup> in honor of National Inspire Your Heart with Art Day  
Contest ends on Friday, April 15<sup>th</sup> in recognition of World Art Day  
County winners will be announced on Earth Day, April 22<sup>nd</sup>
- WHO:** Franklin County schools, youth or scout groups, or homeschool students in grades K-12.
- THEME:** The 2022 theme is “**Healthy Soil: Healthy Life.**” Healthy soils are the foundation for all life on Earth. Soil is an important resource for everything from human health to agriculture to water filtration. The imperative benefit of healthy soil is food production. Healthy soils also give us clean air and water, plentiful crops and forests, diverse wildlife and beautiful landscapes. It is important that each of us recognize where our food comes from and the farmers and ranchers who are dedicated to using responsible land-management practices to ensure a sustainable food supply and healthy land and soil for future generations.

## RULES:

- Any type of 8 1/2” x 11” paper may be used, however, to further the conservation message you are encouraged to reuse paper that has been used on one side. Any form of coloring, writing, painting or drawing may be used. No pictures of commercial origin are permitted. Hand Drawn Poster Requirements can be found [here](#).

**Middle & High Students (Grades 7-12):** In addition to the hand drawn competition, there will be a separate Digital Contest for those interested in creating an original poster, with original artwork, using a digital format/device. These posters will be judged using the same criteria outlined below. Digital Poster Requirements can be found [here](#).

- The theme: “Healthy Soil: Healthy Life” must be included in the poster design.
- Each student should put his/her **name, grade, school or group, and teacher's or leader's name** on the **back** of their poster.

- Posters may be submitted via mail, in person or Google Drive.

**Mail/In-Person:** Franklin Soil and Water Conservation District  
1404 Goodale Boulevard, Suite 100 Columbus, OH 43212

**Google Drive:** During registration, indicate you would like to submit your posters electronically. A Google Drive link with instructions will be emailed to you. **Individual files should be saved with the following information: Student Name-Grade-School-Teacher Name.**

- Each teacher will select the top 1-2 posters from his/her class or group to represent that class in the county-wide competition.
- The posters will be judged according to the following categories: K-1, 2-3, 4-5, 6-8, 9-12 and 7-12 Digital
- Posters will be judged on the following criteria:  
50% Conservation Message      30% Visual Effectiveness      10% Originality      10% Universal Appeal
- Winning posters may be copied and used in Franklin Soil and Water promotional materials/press releases.

**AWARDS:** County winners will receive certificates of recognition, prizes and an invitation to the Awards Ceremony at Franklin Park Conservatory. Winning posters may be displayed at county-wide events, municipal meetings and through electronic media displays.

**REGISTRATION:** [Click here](#) to register

**QUESTIONS:** Linda Pettit, Environmental Education Specialist, FSWCD  
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