



2023 CONSERVATION POSTER CONTEST

The Conservation Poster Contest is an annual event sponsored by Soil and Water Conservation Districts nationwide. This contest provides young people with an avenue to gain a better appreciation for our environment and share this caring sentiment through artwork. Franklin Soil and Water is proud to host a local contest in conjunction with the national event.

2023 Poster Contest Theme:

One Water

A watershed is an area of land that channels rainfall and snowmelt to creeks, streams, and rivers, eventually leading to outflow points such as reservoirs, bays and the ocean. Those bodies of water are all connected, so every drop that falls becomes part of *one water*.

Watersheds can be any size and usually have some high points of land like hills, mountains, or ridges. When rain, sleet, or snow falls to the ground, the precipitation runs from those higher points to the lower points. Gravity pulls the water downhill until it reaches a body of water. If the land in the watershed is steep, the water usually runs off into rivers or streams. If the land in the watershed is level, the water will slowly flow into lakes or ponds, or seep into the soil and add to groundwater. If the watershed is close to the ocean, then tidal marshes, estuaries, and wetlands will be part of the watershed. From the top of the mountain all the way to the coast, it is all *one water*.

Have you ever watched it rain? The raindrops fall on the ground and flow through the soil. Water soaks through the soil until it reaches groundwater, which is water that moves through spaces in soil and rock underground. A lot of the water we use and drink every day comes from water in the ground. As it rains and the water runs off, it collects in rivers, lakes, and oceans and then returns to the atmosphere to fall as rain somewhere else. All land across the entire earth is made up of watersheds. We all live in a watershed. We share the water in our watershed with other people, with animals, and with plants because... it is all *one water*.



The Franklin County Conservation Poster Contest is open to any student in grades K-12. The contest will run from

January 13th through March 22nd

Classes and youth groups are asked to submit their top entries to Franklin SWCD by March 22nd.

Posters will be judged by the Franklin Soil and Water staff.

County winners will be recognized at an Awards Ceremony at Battelle Darby Creek Metro Park on Saturday, May 6th.

FOR ADDITIONAL INFORMATION VISIT OUR [WEBSITE](#)

[CLICK HERE](#) TO REGISTER YOUR CLASS OR YOUTH GROUP TO PARTICIPATE IN THE CONTEST

QUESTIONS: [CONTACT LINDA PETTIT](#)



Franklin Soil and Water
Conservation District
Creating Conservation Solutions for Over 70 Years

2023 CONSERVATION POSTER CONTEST

- WHAT:** Posters created by students that share an environmental message with the local community
- WHEN:** Contest begins on Friday, January 13th
Contest ends on Wednesday, March 22nd World Water Day
County winners will be announced in Early April
Awards Celebration at Battelle Darby Creek Metro Park on Saturday, May 6th
- WHO:** Franklin County youth: school, scout groups, youth groups or homeschool students in grades K-12.
- THEME:** The 2023 theme is **“One Water.”** Creeks, streams, rivers, reservoirs, bays and the ocean are all connected. When rain, sleet or snow falls to the ground, the water runs downhill until it reaches a body of water or soaks into the soil until reaches groundwater. Eventually water will return to the atmosphere to fall as rain somewhere else. All land across the entire earth is made up of watersheds. We all live in a watershed. We share the water in our watershed with other people, with animals, and with plants because... it is all *one water*.
- RULES:**
- Any type of 8 1/2” x 11” paper may be used, however, to further the conservation message you are encouraged to reuse paper that has been used on one side. Any form of coloring, writing, painting or drawing may be used. No pictures of commercial origin are permitted.
- Middle & High Students (Grades 7-12):** In addition to the hand drawn competition, there will be a separate Digital Contest for those interested in creating an original poster, with original artwork, using a digital format/device. These posters will be judged using the same criteria outlined below.
- The theme: “One Water” must be included in the poster design.
 - Each student should put his/her **name, grade, school or group, and teacher's or leader's name** on the **back** of their poster.
 - Posters may be submitted via mail, in person or Google Drive.
Mail/In-Person: Franklin Soil and Water Conservation District
1404 Goodale Boulevard, Suite 100 Columbus, OH 43212
Google Drive: During registration, indicate you would like to submit your posters electronically. A Google Drive link with instructions will be emailed to you. **Student files should be saved with the following information: Student Name-Grade-School-Teacher Name.**
 - Each teacher will select the top 1-2 posters from his/her class or group to represent that class in the county-wide competition.
 - The posters will be judged according to the following categories: K-1, 2-3, 4-5, 6-8, 9-12 and 7-12 Digital
 - Posters will be judged on the following criteria:
50% Conservation Message 30% Visual Effectiveness 10% Originality 10% Universal Appeal
 - Winning posters may be copied and used in Franklin Soil and Water promotional materials/press releases.
- AWARDS:** County winners will receive certificates of recognition, prizes and an invitation to the Awards Ceremony at Franklin Park Conservatory. Winning posters may be displayed at county-wide events, municipal meetings and through electronic media displays.
- REGISTRATION:** [Click here](#) to register
- QUESTIONS:** Linda Pettit, Environmental Education Specialist, FSWCD
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