



# 2025 CONSERVATION POSTER CONTEST

The Conservation Poster Contest is an annual event sponsored by Soil and Water Conservation Districts nationwide. This contest provides young people with an avenue to gain a better appreciation for our environment and share this caring sentiment through artwork. Franklin Soil and Water is proud to host a local contest in conjunction with the national event.

## 2025 Poster Contest Theme: *Home is Where the Habitat Is*

This theme highlights the vital role native habitats play in sustaining biodiversity, storing carbon and protecting soil and water resources. All animals need proper food, water, shelter, air and space to survive. When animals, plants, and aquatic life have healthy habitats, it benefits us all by ensuring ecosystem stability, enhancing natural beauty, supporting clean air and water and creating a resilient and sustainable environment. Humans have a great capacity for changing their surroundings to meet their needs. These changes can be beneficial or harmful for the environment. We need to be mindful of how we interact with the environment. Being a thoughtful environmental steward means, preserving and conserving habitats for all living things.



Check out the National Association of Conservation Districts website with more resources for the 2025 Poster Contest.

## Please note these important Franklin County Contest dates:

Contest will run from **January 20 – April 11, 2025**

Registration Deadline: **Friday, March 28, 2025** Registration Link: <https://forms.gle/A73AuGgGxYDLdHYi9>

Google Drive Links Sent: **Monday, March 31, 2025**

Submission Deadline for Top Entries\*: **Monday, April 14, 2025**

\*Teachers, please submit no more than **5 total posters per category** (K-1, 2-3, 4-5, 6-8, 9-12 and 7-12 Digital).

Posters Judged by Franklin SWCD Staff: Week of April 14<sup>th</sup>.

Winners Announced: Week of April 21<sup>st</sup>.

County winners will be recognized at an Awards Ceremony in early May.

For additional information visit our website

Click here to register your class or youth group to participate in the contest

Questions: Contact Linda Pettit or Amy Tressler

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Franklin Soil and Water  
Conservation District  
Creating Conservation Solutions for Over 70 Years

# 2025 CONSERVATION POSTER CONTEST

**WHAT:** Posters created by students that share an environmental message with the local community

**WHEN:** Contest runs Monday, January 20<sup>th</sup> - Friday, April 11<sup>th</sup>

Registration Deadline: Friday, March 28, 2025 Registration Link: <https://forms.gle/XafHqFSY9D5yzZed7>

**WHO:** Franklin County youth: school, scout groups, youth groups or homeschool students in grades K-12.

**THEME:** The 2025 theme is ***Home is Where the Habitat Is***. This theme highlights the vital role native habitats play in sustaining biodiversity, storing carbon, and protecting soil and water resources. When animals, plants, and aquatic life have healthy habitats, it benefits us all by ensuring ecosystem stability, enhancing natural beauty, supporting clean air and water and creating a resilient and sustainable environment. We need to be mindful of how we interact with the environment so that our actions do not have a negative impact on our local habitats and the plants and animals within.

## RULES:

- **Students grades K-12** create a poster on any type of 8 1/2" x 11" paper, to further the conservation message you are encouraged to reuse paper that has been used on one side. Any form of coloring, writing, painting, drawing or collage may be used. No pictures of commercial origin are permitted.

**Middle & High Students (Grades 7-12):** In addition to the hand drawn competition, there will be a separate *Digital Contest* for those interested in creating an original poster, with original artwork, using a digital format/device. These posters will be judged using the same criteria outlined below.

**Braille Poster Contest**, inspired by a creative 6th-grade student from Tuscola Conservation District, Michigan. This inclusive competition invites blind and low-vision students in grades K-12 to participate, promoting accessibility and a fair experience. Contestants may use braille as well as written lettering and art to create posters that champion natural resource conservation, ensuring equal opportunities for all students, regardless of their visual abilities.

**Additional Assist Contest** is open to all students who may benefit from additional assistance in completing their posters. This contest promotes accessibility and embraces diversity by providing a platform for students of varying abilities to express their creativity and advocate for natural resource conservation.

- The theme: *Home is Where the Habitat Is* **must be included in the poster design.**
- Include on the back of the poster: Student **name, grade, school/group, and teacher's/leader's name.**
- Posters may be submitted via mail, in person or Google Drive.  
**Mail/In-Person:** Franklin Soil and Water Conservation District  
1404 Goodale Boulevard, Suite 100 Columbus, OH 43212  
**Google Drive:** During registration, indicate if you would like to submit your posters electronically. A Google Drive link with instructions will be emailed to you on March 31st.  
Student files should be saved/named: ***Student Name-Grade-School-Teacher Name.***
- Each teacher will select the top 5 posters per class/group/category to submit to the county-wide competition.
- The posters will be judged according to the following categories: K-1, 2-3, 4-5, 6-8, 9-12 and 7-12 Digital
- Posters will be judged on the following criteria:  
50% Conservation Message      30% Visual Effectiveness      10% Originality      10% Universal Appeal
- Winning posters may be copied and used in Franklin Soil and Water promotional materials/press releases.

**AWARDS:** County winners will receive certificates of recognition, prizes and an invitation to the Awards Ceremony. Winning posters may be displayed at county-wide events, municipal meetings and through electronic media displays.